



# Springfest

REDONDO BEACH

CARNIVAL & COMMUNITY FESTIVAL

**April 13-16, 2023**

## CORPORATE SPONSORSHIP

**Springfest celebrates its 40th anniversary!** The spring carnival and community festival has become a family favorite tradition for all ages. The estimated attendance is over 40,000 local residents and neighboring visitors in the upper middle-class range. This popular 4-day event features carnival rides, expo booths, kids' zone, gourmet food trucks, plus DJ music and entertainment on our community stage. We invite your consideration in sponsoring and showcasing your company to the greater community.

### EXCLUSIVE PRESENTING SPONSOR \$5,000

- Category exclusivity partnership
- Advertisement on the Marquee
- Company recognition on all promotional \*advertising
- Prominent visibility on event banners (deadline April 1<sup>st</sup>)
- Provided prominent booth location which may include: product sampling, surveying, on-site marketing, coupon distribution, point of purchase promotions, etc.

### SUPPORTING SPONSOR \$1,500

- Designated Supporting Sponsor
- Company recognition on all promotional \*advertising
- Named on event banners (deadline April 1<sup>st</sup>)
- Provided booth space at venue

### CORPORATE / COMMERCIAL EXHIBITOR \$600

- Provided booth space

NOTE: \*Advertising includes name and/or logo placement on posters, flyers, local news, banners on Aviation fence, website, and promoted on social media;

***All printed material pending deadline.***

NRBBA is a 501c6 all-volunteer, non-profit organization. The purpose of the NRBBA is to promote activities that enhance business in North Redondo Beach and work together to make our community a thriving place to Shop, Dine and Discover.

### Location:

**Redondo Beach  
Performing Arts Center**  
1935 Manhattan Beach Blvd  
Redondo Beach, CA

### Hours:

**Thursday April 13th**

5pm-11pm

**Friday April 14th**

5pm -11pm

**Saturday April 15th**

11am-11pm

**Sunday April 16th**

11am – 8pm

### Contact:

**Paul Amarillas** 310-466-0960

[paulamarillas@yahoo.com](mailto:paulamarillas@yahoo.com)



[www.nrbba.org](http://www.nrbba.org)



**SPRINGFEST Redondo Beach 2023**  
 Thursday, April 13 – Sunday, April 16  
 Aviation Park / Performing Arts Center  
**CORPORATE SPONSORSHIP**

Business Name \_\_\_\_\_ CA Resale # \_\_\_\_\_

Applicant \_\_\_\_\_ Title \_\_\_\_\_

Product: if different than Company Name: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

On-site Person during Festival \_\_\_\_\_ Cell \_\_\_\_\_

SELECTION	QTY	COST	SUBTOTAL
Exclusive Presenting Sponsor		\$5,000	
Designated Supporting Sponsor		\$1,500	
Corporate / Commercial Exhibitor	4 Day	\$600	
Corporate / Commercial Exhibitor	2 Day	\$300	
We accept Business /Cashier Check, Money Order, Visa or MC <b>TOTAL AMOUNT ENCLOSED</b>			\$

**Send to: Bell Event Services, 531 Main St #228, El Segundo, Ca 90245**

CREDIT CARD AUTHORIZATION  Visa  MasterCard

Name on Card \_\_\_\_\_ Card Number \_\_\_\_\_

Billing Address \_\_\_\_\_

Expiration Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_ Verification Code \_\_\_\_\_

Phone \_\_\_\_\_ Amount of Charge \$ \_\_\_\_\_

I hereby authorize Bell Event Services to process this transaction for participation in this event.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Application does not ensure placement. No refunds for inclement weather or act of nature. No refunds will be made after April 1, 2023. Promoter is not responsible for lost or stolen property. You must provide your own insurance. Sponsors will receive booth space and logo on all advertising if provided by print deadlines. **If accepted, I will participate at my own risk and not hold the City of Redondo Beach, the NRBBA, Bell Event Services or any of its agents or representatives, liable for loss or damage. If I do not comply with the event regulations, I understand that I may be removed from the show without recourse.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

OFFICE ONLY: Date Paid: \_\_\_\_\_ Check # \_\_\_\_\_ Amount: \_\_\_\_\_ Pg 2 of 2 Springfest 2023