



# Springfest

REDONDO BEACH

CARNIVAL & COMMUNITY FESTIVAL

## MARCH 26-29, 2020

### CORPORATE SPONSORSHIP

**Springfest celebrates its 39<sup>th</sup> anniversary!** The spring carnival and community festival has become a family favorite tradition for all ages. The estimated attendance is over 40,000 local residents and neighboring visitors in the upper middle-class range. This popular 4-day event features carnival rides, expo booths, kids' zone, gourmet food trucks, plus DJ music and entertainment on our community stage. We invite your consideration in sponsoring and showcasing your company to the greater community.

#### EXCLUSIVE PRESENTING SPONSOR \$5,000

- Category exclusivity partnership
- Advertisement on the Marquee
- Company recognition on all promotional \*advertising
- Prominent visibility on event banners (by March 1<sup>st</sup>)
- Provided prominent booth location which may include: product sampling, surveying, on-site marketing, coupon distribution, point of purchase promotions, etc.

#### SUPPORTING SPONSOR \$1,500

- Designated Supporting Sponsor
- Company recognition on all promotional \*advertising
- Named on event banners (by March 1<sup>st</sup>)
- Provided booth space at venue

#### CORPORATE / COMMERCIAL EXHIBITOR \$500

- Provided booth space

NOTE: \*Advertising includes name and/or logo placement on posters, flyers, local news, fence banners, website, and promoted on social media.

**Payment and all artwork must be received by February 1<sup>st</sup>, 2020 to be placed on all of the advertising opportunities mentioned above.**

NRBBA is a 501c6 all-volunteer, non-profit organization. The purpose of the NRBBA is to promote activities that enhance business in North Redondo Beach and work together to make our community a thriving place to Shop, Dine and Discover.

#### Location:

Redondo Beach  
Performing Arts Center  
1935 Manhattan Beach Blvd  
Redondo Beach, CA

#### Hours:

Thursday March 26th

5pm-11pm

Friday March 27th

5pm -11pm

Saturday March 28th

11am-11pm

Sunday March 29th

11am – 8pm

#### Contact:

Paul Amarillas 310-466-0960

paulamarillas@yahoo.com



[www.nrbba.org](http://www.nrbba.org)



**SPRINGFEST Redondo Beach 2020**  
 Thursday, March 26 – Sunday, March 29  
 Aviation Park / Performing Arts Center  
**CORPORATE SPONSORSHIP**

Business Name \_\_\_\_\_ CA Resale # \_\_\_\_\_

Applicant \_\_\_\_\_ Title \_\_\_\_\_

Product: if different than Company Name: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

On-site Person during Festival \_\_\_\_\_ Cell \_\_\_\_\_

SELECTION	QTY	COST	SUBTOTAL
<b>Exclusive Presenting Sponsor</b>		\$5,000	
<b>Designated Supporting Sponsor</b>		\$1,500	
<b>Corporate / Commercial Exhibitor</b>		\$500	
We accept Business /Cashier Check, Money Order, Visa or MC <b>TOTAL AMOUNT ENCLOSED</b>			<b>\$</b>

**Send to: VR Promotions & Events, 318 Avenue I #509, Redondo Beach, CA 90277**

CREDIT CARD AUTHORIZATION  Visa  MasterCard

Name on Card \_\_\_\_\_ Card Number \_\_\_\_\_

Billing Address \_\_\_\_\_

Expiration Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_ Verification Code \_\_\_\_\_

Phone \_\_\_\_\_ Amount of Charge \$ \_\_\_\_\_

I hereby authorize VR Promotions and Events to process this transaction for participation in this event.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Application does not ensure placement. No refunds for inclement weather or acts of nature. No refunds will be made after March 1, 2020. Promoter is not responsible for lost or stolen property. You must provide your own insurance. Sponsors will receive booth space and logo on all advertising if provided by print deadlines. If accepted, I will participate at my own risk and not hold the City of Redondo Beach, the NRBBA, VR Promotions and Events or any of its agents or representatives, liable for loss or damage. If I do not comply with the event regulations, I understand that I may be removed from the show without recourse.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**VR PROMOTIONS ONLY: Date Paid: \_\_\_\_\_ Check # \_\_\_\_\_ Amount: \_\_\_\_\_**